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Joe Crossley (Advertising/Sponsorship)



Ellis Stafford (Commercial Manager)



Player/Manager : JOHN WILE Physiotherapist/Coach : BILL HARVEY

General Manager/Secretary: ARNOLD BLADES Commercial Manager: ELLIS STAFFORD (Tel: 69760)

Hon. Legal Advisor : D. R. C. MITCHELL Hon. Medical Advisor: DR. J. R. BEETON Hon. Orthopaedic Surgeon: G. CHAMBERS, FRCS.

Hon. Dental Surgeon : A. NICHOLLS Advertising and Sponsorships: JOE CROSSLEY (Tel. 252557)

Programme Editor: RUSSELL PLUMMER (Tel. 68803) Programme Printers: NEWBY PRINTING SERVICES LTD. (Tel. 75793)

'Right sir, let's rehearse once more before you 'phone your wife".
"OK. Hello darling. I've bought the new car."

'So far so good, Carry on."

'It's far roomier than our old Scirocco."

"Good, good."

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THESE lads from Walton Junior School were among the first of several hundred youngsters from Peterborough and a wide surrounding area who will have the opportunity of watching Canon League soccer at London Road before the end of the present season.

Schools as far as 40 miles out of the city have applied to bring groups of children to the ground under the scheme devised by Posh general manager Arnold Blades and once the schools resume after the present Christmas break, there will be groups coming to us almost every home game in the remainder of the season.

"We believe London Road is one of the safest and best-equipped grounds in the country to encourage interest among the younger generation and the schools plan is an addition to the steps we already take to get teenagers and even younger boys and girls hooked on soccer," explained Mr Blades.

Manager John Wile is equally enthusiastic and delighted to see the increasing number of families who are coming to the ground. He also takes a close interest in the activities of the Junior Posh Club and is highly enthusiastic about the junior season ticket scheme under which

POSH Science are plant of the wind Second Post of the Country of the square of the squ

Peterborough United is among a minority of Canon League clubs providing reduced price admission to younger supporters.

Posh and main sponsors SodaStream are also joining forces to organise the schools six-a-side competition that made a highly successful debut last year. Once again there will be under 11 and under 14 events and the finals will be played at London Road prior to Fourth Division games in the closing stages of the season.



WE kick-off in 1984 against Swindon Town today and it is probably fitting that they, like ourselves, are a club with definite promotion ambitions who will not be coming to London Road to simply go through the motions.

As Peterborough United was formed in 1934 this is our Golden Jubilee year and I want to ensure that everyone has something really tangible to celebrate when we reach the date of

the actual anniversary in May.

Swindon have some particularly good players up front and are confident of being there or thereabouts at the end of the season and that all adds up to an attractive game this afternoon and one in which we will need to be at our best to get something out of.

At present we are in the middle of a tough period with four games in a short space of time and it is at times like this that managers hope they gave sufficient cover in their squads to get through in the event of injuries to key players.

This does not apply just to clubs in the Fourth Division. There are plenty of First and Second Division outfits who will find their resources stretched and an ability to win matches without collecting serious injuries is a major factor.

Just as important is having players who can fill in and this emphasises the value of the squad system and I am happy with the depth of strength I now have available here at London Road even after the recent departure of Ivor Linton and John Winters.

The circumstances surrounding both Ivor and John are similar and neither left before detailed discussion. But without being nasty in any way, I



had to be both realistic and honest and say that I could see no long term future for them.

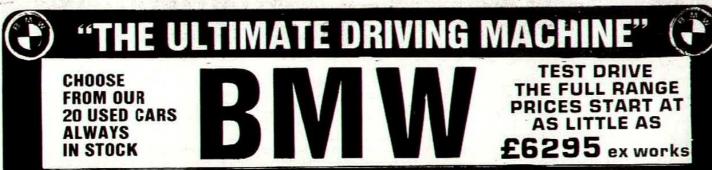
Football can be a cruel and in some respects an unrewarding game but managers cannot afford to bury their heads in the sand and keep people on through sentiment and John and Ivor agreed that things were not working out at the moment and that it would probably be in their interests to look for another club.

I could have made both of them stay to the end of the season and the completion of their contracts which would also have given extra cover but I felt that in fairness it would be better for them to go now before the summer and a period when there will be many more players in the market for new clubs.

On the credit side we have gained goalkeeping cover for David Seaman by signing Kenny Allen on a two month contract. He had a lot of experience with Bournemouth and has been playing in Sweden and I think he will fit in very well.

Kenny has been in action in a couple of reserve games and has done well and I shall be reviewing his position at the end of the trial period and if things continue to go well I will talk to him about a longer term contract.

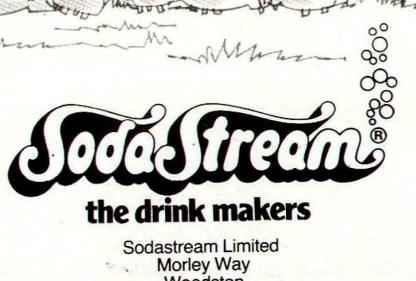
JOHN WILE



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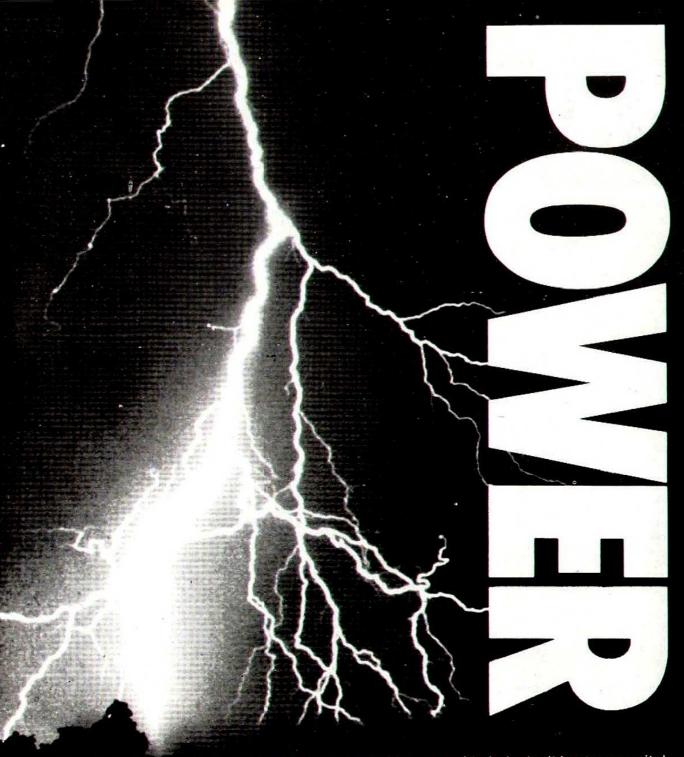


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Welcome to...

BEATEN only once at home this season, Swindon Town have found it harder to collect the points in away matches with a single win and two draws prior to the Christmas programme. COLIN BAILIE (Defender): Born Beltast. A tormer apprentice he made his league debut at Oxford United in April 1982 and established himself in the first team last season with assured displays in both full back positions. Had made 27 League appearances to the end of the season.

LEIGH BARNARD (Midfield): Born Worsley. Served his apprenticeship with Portsmouth and after making his league debut against Exeter City in September 1977 went on to make 79 league appearances for Pompey. He also played 4 matches on loan to Peterborough but moved to Swindon in June 1982. He also played 4 matches on loan to Peterborough but moved to Swindon in June 1982. Was ever present last season and is seen to best advantage on the left of midfield.

PAUL BATTY (Midfield): Born Edlington. Paul served his apprenticeships at Swindon and made his league debut against Crewe Alexandra in September 1982. He went on to make 39 league appearances last season and is a very promising player who makes up for his lack of height with all round determination. GARY EMMANUEL (Midfield): Born Swansea. Gary began with Birmingham City making his debut at Stoke City in January 1975. He played 71 First Division games for the Blues, moved to Bristol Rovers in December 1978 and added 65 league appearances there before his transfer to Swindon in the 1981 close season. A hard working player who was held back by injury last season but had made 69 league appearances for the club by its end.

SCOTT ENDERSBY (Goalkeeper): Born Lewisham. Former Ipswich apprentice who moved to Tranmere Rovers for whom he made his league debut against Hereford United in September 1981. Spent two seasons between the posts for Tranmere before joining Swindon in May 1983.

MIKE GRAHAM (Defender): Born Lancaster. Mike began with Bolton Wanderers making his debut at Mansfield in March 1978. He made 46 appearances for Bolton before signing for Swindon in July 1981. Had made 76 league appearances for Swindon to the end of last season mainly playing beside the centre half but can also play in midfield or at full-back.

NIGEL GRAY (Defender): Born London. A tall centre half who signed for Swindon in July 1983 having preciously played all his football for Orient with whom he had made around 230 league appearances since his debut against Bolton Wanderers in April 1975 to the end of last season.

CHARLIE HENRY (Defender): Born Acton. Former apprentice who signed professional in February 1980 and made his league debut as substitute at Reading in September of that year. Most of his 93 league appearances to the end of last season have been at right full back, but he can also play in the centre of defence. DAVE HOCKADAY (Forward): Born Sedgefield. Dave's only previous club was Blackpool for whom he made his league debut in September 1976 at Notts County. He went on to make around 140 appearances for Blackpool before joining Swindon in the 1983 close season. Fast and tricky winger.

ALAN MAYES (Forward): Born London. Now in his second spell with Swindon, Alan began with QPR but his league debut came after a move to Watford and was against Port Vale in November 1974. He made 133 league appearances for Watford plus 10 on loan to Northampton Town before signing for Swindon in February 1979. Although at Swindon for less than two years, he made 89 league appearances and struck up a good partnership with Andy Rowland. He joined Chelsea in December 1980 and made about 70 league appearances for them before re-joining Swindon in July 1983.

GARY NELSON (Forward): Born Braintree. Joined Southend United from school and made his league debut as substitute against Colchester United in October 1979. He made around 100 appearances for Southend before his move to Swindon in August 1983. ANDY ROWLAND (Forward): Born Derby. Andy served his apprenticeship at Derby County but his league debut (which was actually at Swindon) came after a transfer to Bury in August 1974. He was three times leading scorer at Bury and played 174 league games for them before his transfer to Swindon in September 1978. A consistent goalscorer (but also the club emergency goalkeeper) he had made 186 league appearances for the club at the end of last season.



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SWINDON T.



Swindon Town 1983-84 Back Row (left to right): Mike Graham, Charlie Henry, Scott Endersby, Jimmy Allan, Kevin Baddeley, Leigh Barnard. Middle Row: David Hockaday, Nigel Gray, Paul Richardson, Jimmy Quinn, Andrew Rowland. Front Row: Alan Mayes, Colin Baillie, Ken Beamish (team manager), Gary Emmanuel, Paul Batty.

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Manager:

I hope everyone has had a very happy Christmas and that 1984 will prove peaceful and prosperous and that we will all be able to share in the success of Peterborough United.

John Wile

Commercial Manager:

Every good wish from the Commercial Department for 1984 with special thanks to the members of the biggest Posh'team' of all - the 750 agents spread through the city and surrounding area who do a tremendous job selling our competition tickets.

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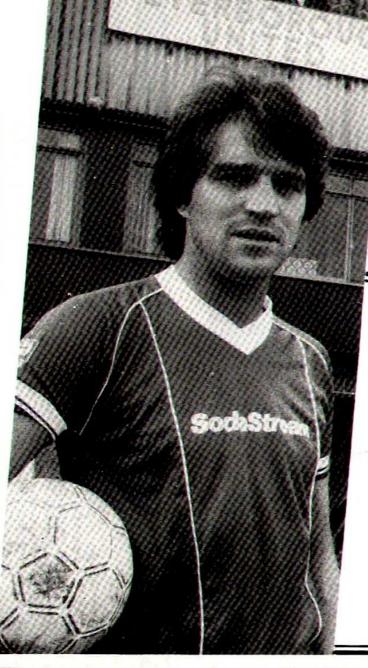
Chairman:

No New Year Resolutions are needed here as everyone is already pulling together towards our promotion goal. In wishing the players continuing success I also thank the fans who have stuck with us through thick and thin and promise that the board will be doing all in their power to make 1984, bosh's Golden Jubilee year, truly momentous.

Bill Wilde



Ellis Stafford



Skipper:

All of the players are convinced that a year full of excitement and achievement lies ahead and we are confident fans of all ages will play their part to make the dreams become reality.

Ray Hankin





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upporters strive for harmony

operation was spelled out by secretary United Club took place at Trevor Grundy when the annual A MESSAGE of harmony and co meeting of Peterborough London Road last week. Supporters'

Mr Grundy told members that he believed ties between the fans' body and parent club were closer now than ever before and that only by this sort of approach could the ultimate objective of a successful team on the field of play be achieved and then maintained.

Trevor reminded the fans of the motto of the National Federation of Supporters

Clubs which is 'Help not hinder' and said this was the philosophy of all the officers and committee of the Peterborough Club.

which we were justified in taking. But the compromise and the Posh directors giving us joint representation in what has now been the Posh Club and felt that it was a stand resources and in the end the time came for 'Last year we fought to retain control of struggle became a drain on our financial successfully re-launched as the Posh 83 responded by Club.' he added.

The meeting gave a warm welcome to long serving chairman Gordon Mead who nas suffered a recent spell of ill-health and

chairman) and Mr Grundy (secretary). The Hilda Grundy, Mary Taylor, Dot Hennessey, Graham Rhodes, Bill Smith the addition of Roy Davis to fill a vacancy. Harris (president), Arthur Fox (viceand Godfrey Gibbons was re-elected with retiring committee of Ivan Hammond,

 Bookings can be made today for the entertainment will be provided by Images Supporters' Club coaches to Darlinton for Fourth Division fixture. and taking the stage on Sunday week (8th) Departure will be at 9 am and the fare £8. Saturday's Posh 83 will be Contrast. Monday's

LONDON ROAD: SOCCER AT

Saturday January 7th 1984. Canon League Division Four

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Wednesday January 11th: Midweek League Cup Posh Res. V Cambridge Res.

(Kick-off 2 pm)

SODASTREAM



POSH



at 67 Churchfield Road, Walton. he One of the Junior Posh committee members, 11 year-old Mark out the side for today's opening game of 1984. A pupil at Walton School - which he represents at both soccer and chess - Mark lives is a goalkeeper and, needless to his favourite Posh player is Beresford has the honour of leading David Seaman. say,

UNCLAIMED PRIZES

THERE are still a number of unclamied prizes awaiting collection from the Peterborough United Christmas draw and at the Secretary's Office as soon as the holders of winning tickets should call possible.

3261 (meat voucher), 1460 and 0281 (whisky), 2324 (sherry), 1716, 4101, 1662, 1121, 3828, (all bottles of wine), 1066 (rum), 0301 (vodka). outstanding are: 7377 (hamper), 3821 (Portable television), 7010 (Gas heater) 3017 (hair dryer), 2466 (turkey voucher) Winning tickets and prizes

The winning tickets were drawn by Miss Posh 1983, Rita Clarke.

POWS SPORT TRUITED.

Ian Pauly (right watches training on the Multigym, while Rob Fatica is seen doing bag work (below).



IAN'S GYM PROVING POPULAR

MORE than 200 karate and keep fit enthusiasts are now using the London Road-based Pauly's Martial Arts Studio and Gymnasium every week and demand for the wide range of facilities available is increasing all the time. The Studio was set-up by full-time karate instructor Pauley earlier in the season after a major face lift to the gymnasium area in the main grandstand at the

Moy's End of the ground.

The gymnasium is open from 10 am to 4 pm and 6.30 pm to 10 pm except on match days and Ian can call upon 14 years of karate experience when giving instruction in the traditional Japanese karate style and also the modern full contact code. There is also a thriving ladies section with Ian's wife Lou as the instructor but the club is not solely confined to martial arts enthusiasts and a large number take advantage of the excellent weight training facilities with equipment including a multi-gym.

The club is very active in karate competitions and a five strong 'A' team consists of Mohammed Malik, Dilmore Gloster, Ian Pauly himself, Ian Gellizeau and Rob Fatica. Other members bidding for places in the squad include Danny Corr, Harshad Patel, Vic Sahadevan, Santan Patel, Len Dawson, Gary English, Mick Hennessey, Boris Harry, Steve Brindley and

Mark Platten.

Competing in ladies events along with Lou Pauley are Jane Ellis and Samantha Hennessey. Further information about the gym can be obtained by calling during opening hours or telephoning Peterborough 40227.



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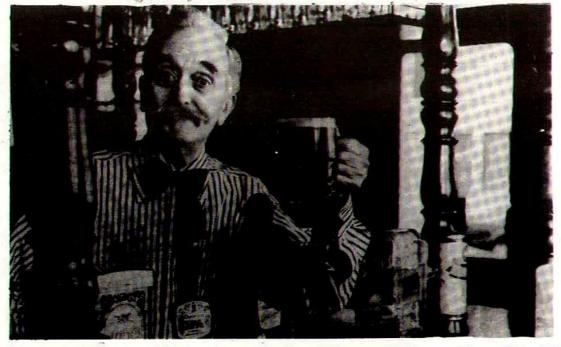
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Charrington (1)



Great chance for soccer fans to have their say

THE Football League is giving soccer fans a chance to air their opinions about the future of our national game. They are to be invited to put forward their views in a competition formulated jointly by The Football League and BBC Local Radio.

Titled "GO WITH FOOTBALL" the competition will give each of the half million or so fans who regularly attend Canon League and Milk Cup matches the opportunity of expressing their views on the game.

"GO WITH FOOTBALL" is one of the biggest football competitions ever devised because it will involve each of the 30 BBC local radio stations throughout Britain in addition to the fans.

Football League clubs will carry an entry form in their match programmes inviting spectators to take part. Eventually, the

MORE DINNER DATES

THERE will be three more Peterborough United Sportsmen's Dinners in the second half of the season with the next event taking the form of a Ladies Night at the Posh ballroom on Thursday February 16th. Guests will be cricketer David Lloyd and comedian Venn Tracy. Tickets costing £12.50 and inclusive of four course meal and entertainment, are available from the Posh Commercial Office. Further dinners will take place on Thursdays March 29th and May 10th.

entries will be reduced to five national finalists whose efforts will be judged by a panel comprising officials of the Football League, leading broadcasters and football personalities.

The winner's prize will be an invitation to the pre-season canon League dinner. The four runners-up will be allowed to select a game of their choice at which they will be guest for the day.

The fans will also have a chance to meet their favourite football

personalities because League clubs will be asked to provide some of the judges for the area competitions.

"Supporters are the most important people in the game", says Graham Kelly, Secretary of The Football League. "With the help of the BBC Local Radio we are giving them the chance to have their say on a scale we could never previously attempt".

 Posh fans should send their entries to BBC Radio Cambridgeshire at the addres in the panel helow

If you care for football and its future, the Football League want YOUR advice ...

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GO WITH FOOTBALL

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For a chance to:-

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Not later than January 31. Don't forget your name, address and phone number.

And GO WITH FOOTBALL

with BBC Local Radio

Goodwill to all men?

IT'S been a long, long time since a few words with Wallcroft appeared in the Posh programme... so what better time to return than just after the festive period... a time of goodwill to all men. Or is it?

You may not think so as you read on.

Quite a lot has happened since we last communicated. Managers have come and gone, and will continue to do so on the sad, mad merrygo-round that seems to demand success at any price. Clive Thomas - yes he still won't go awayhas shown once again he won't be ignored. No yuletide kisses for him! England has failed to make the European Championship Finals in France... surprise, surprise.

We still, it seems, have in some areas the loan system being abused, and last but by no means least the story, or rather stories, of players who appear to feel they are hard done by and demand further pay rises on top of already lucrative rewards. I've left that till last because that has rankled most with me and the folk who follow football, and I'll come to that in due course.

A lot more has happened too, but of course neither the time nor space permits but that does leave ample opportunity to return to these pages in the New Year. So let's quickly go through some

of those points.

First to the managers... Most are quite well paid, and all know the current risks of the job and the high mortality rate. Something like 50 in the past year. I suppose it's the challenge and the rewards that are there that drive them on, but I would like to see a few more safeguards for them, and again, as is slowly happening, a few more paid directors who really know the inside story of football. Terry Venables of Q.P.R. being a prime example.

Of England's failure. We have to accept we are no longer the masters of the game we introduced to the world and qualification is not ours by right. I'm not sure cancelling football the week before a big game to give players more time together will work any better. For me I simply feel that we are behind many other countries in either producing or having available world class

players.

By ALAN WALLCROFT of Hereward Radio

Let's move on to Thomas the Tetchy. You won't find any mistletoe falling out of his top pocket when he produces his black book for players going over the top with goalscoring celebrations. I don't go for his over-the-top manner in getting his message across, but I do applaud the move to end some of the silly kissing and hugging, players on knees falling under a writhing mass of seemingly hysterical bodies. I blame the coaches who preach the defensive football that has taken so much colour out of our football in the past decade. Goals have been so rare its caused such over-enthusiastic outbursts. A trend to attacking football and more goals would make it much better. I mean, the big stars wouldn't be able to keep affording to go back to the hairdressers if their curly locks were tousled too often.

As for the loan system. That is being abused, and stricter control is needed. Especially when first division sides are involved. The loan idea was dreamed up to help the poorer, lower division clubs, but it seems the rules can be bent

at the top.

And last but not least to players who have been labelled greedy. And I have to agree. These are the players in the so-called superstar bracket who, on top of wages said to be around £40,000 to £50,000 a year, are demanding more, or a transfer.

They play for a side regarded as fashionable, a side not with huge support, but a side that has still provided wages some footballers only dream of, and wages many of our unemployed would like as several years income, let alone for one single year. I know a soccer career is short, and if the rewards are offered who can blame anyone for wanting them. But please show some sense.

With gates falling, clubs overspending, in debt, and all manner of problems throughout the game from the financial standpoint, how can they ask for more? In fact, how were they allowed to get so much? The game's administrators and players have a lot to do to put this great national game of ours back on the rails.

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